



Classic Charitable Foundation
7809 Camelot Circle · Fort Smith, AR 72903
artontheborder@gmail.com

September 30, 2024

Thank you for your interest in becoming a partner in the 2025 Art on the Border event.

The governing body for Art on the Border (AOTB) is The Classic Charitable Foundation (CCF). The roots of The Classic Charitable Foundation began in 1995 with the presentation of the Mercy Celebrity Classic golf tournament. Over the years, we have generated more than \$2,800,000 for local charities. Our purpose of presenting these events has always been to raise funds to assist a wide variety of local organizations serving the medical and artistic needs of the River Valley area while building strong relationships with our community, volunteers, Beneficiaries, and our sponsors.

The Beneficiaries chosen to be part of the 2025 Art on the Border will be asked to promote the event by:

- 1) Mail Save the Date cards and Invitations for the Friday night Private Reception (CCF will be responsible for the printing) to their chosen donors at the Beneficiaries' expense in a timely manner.
- 2) Post all electronic communication provided by CCF to all the Beneficiaries social media sites.
- 3) Provide Board Members and volunteers for the Event (including Thursday/Friday set up, Friday night Private Reception, and the Saturday Public show). A Beneficiary Liaison will be appointed to each Beneficiary to help clarify and facilitate all requirements.
- 4) Provide one Silent Auction item.
- 5) Set up one table to "showcase" your charity at the Friday and Saturday events (CCF provides the table, skirt, & two (2) chairs).

If these requirements are acceptable to your charity, we encourage you to complete the Beneficiary Selection Questionnaire which may be accessed online at: www.artontheborder.com

CCF will evaluate all submissions on or before the November CCF Board meeting. The selected charities will be contacted by late November.

The River Valley is blessed to be in a very generous, community-minded area with many worthwhile charities supporting many needs. We understand how worthy each of these are but typically, only 4 Beneficiaries are chosen to receive proceeds from that year's AOTB profits. Charities may reapply every year but may not be selected for more than 3 consecutive years. For this reason, projects or identifiable items are looked upon more favorably by the selection committee.

Thanking you in advance,

TERESA KELLER

Teresa Keller, Beneficiary Coordinator, and The Classic Charitable Board